

## **Historic, Archive Document**

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# KUNDERD *Gladiali*

*Stand Supreme*

ORIGINATORS

AND GROWERS  
*of the*

WORLD'S FINEST  
GLADIOLI

*Our 65<sup>th</sup> Anniversary Year*

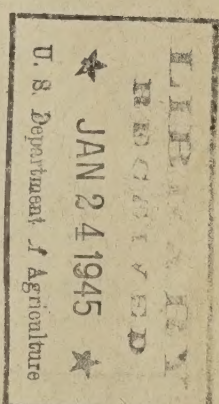
PLANTS and BULBS  
for the HOME LANDSCAPE  
LOOK INSIDE!



SPRING GARDEN SPECIAL VALUES  
for 1945

KUNDERD GLADIOLUS FARMS

GOSHEN, INDIANA, U.S.A. Litho in U.S.A.



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*Mrs. Newman*

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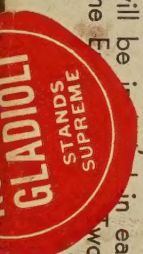
**THIS MAMMOTH DAHLIA -**  
**With each Purchase of TWO Collections**

*Monarch of the  
 East*

This beautiful variety offered Free with the purchase of any two collections of Dahlias offered on this page. The retail price of Monarch of the East ranges from \$1.50 to \$2.00 per tuber. Large beautiful Golden Yellow color easily worth the price of two collections alone. Our ANNIVERSARY GIFT to our Customers.

**Four *All Purpose*  
 Collections of DAHLIAS**

We offer the very finest and most dependable collections of Honor Roll Dahlias that we have assembled in years. The very best we could offer at such bargain prices. Full cultural instructions will be included in each order. Don't forget that you will receive a Free Tuber of Monarch of the East with each purchase of two Collections.



**COLLECTION No. 1**

**COLLECTION No. 2**





# Our 65<sup>th</sup> Anniversary Year

## KUNDERD'S—WORLD FAMOUS *Gladioli*

### Two New! Varieties for 1945—ORIGINATED by KUNDERD'S

Another season rolls around and with the years brings forth many new and beautiful varieties of Gladioli, new improvements over the older sorts now in commerce. We are very happy to include in our collection two new varieties that we have retained in our trial gardens for several years in order to have sufficient stock to list for our customers.

Pacific Skies, a very unusual and delicate lavender that proved itself worthy of note with the florist is included in our listing. We feel this variety has a very great future from the standpoint of a Commercial flower for decorative uses.

Enjoy one or more of these new varieties in your garden this coming season. STOCK LIMITED!

**PACIFIC SKIES**—Plain Petaled (1945, blooms in 70 days) Lovely pale lavender with a glowing over-cast of pink. Tall cut spike very popular with the florist. Throat a rich golden shade extending on two central petals from outer edge to the depth of throat. Opens 6 to 8 florets of medium size, measures 4 to 5 inches. Colorful buds. Height 4 feet. Rapid propagator. A very beautiful new creation.

\$2.00 each, 3 for \$5.00 Postpaid

**GOLD COAST**—Primulinus Grandiflora (1945, blooms in 65 days) Gold is the true word for this beautiful new variety of Gladioli. Richest gold tone with no markings in throat. Height 4 to 4½ feet and florets measuring 3 to 3½ inches. Produces 8 to 9 beautiful florets open, 18 bud variety. Very healthy stalk for cutting. We now have enough stock to offer for this season. Winner of several awards as a seedling entry.

\$1.00 each, 3 for \$2.50 Postpaid

**1 EACH OF THE ABOVE 2 NEW VARIETIES INTRODUCED FOR THE FIRST TIME THIS SEASON (VALUE \$3.00) FOR ONLY \$2.50 POSTPAID**

### New Gladioli INTRODUCED IN 1943-'44 PRIZE WINNERS THAT WILL MORE THAN DELIGHT YOU

We are listing separately our New Introductions offered in the years 1943-'44 so that you may compare these varieties with our general listing, the many new and fine improvements in the past few years. Many varieties we are listing had to be eliminated this season due to stocks being exhausted. Several varieties are very limited this season so do not fail to send your order early in the event you wish to have these exclusive and improved varieties to plant. Add each year a few new varieties and enjoy their beauty. Improve your collection with KUNDERD GLADIOLI, they are known the WORLD OVER.

**ARCTIC STAR**—Miniature—1943, blooming in 60 days.

Something new in the miniature type flowers. Pure white without any markings. Very unique small flowers that measure 2 to 2½ inches. Straight, upright stalk, with 4 to 6 blooms open. Surpasses anything we have offered to date in the Miniature flowering upright varieties.

50c each, 3 for \$1.25, 10 for \$3.75

**BLACK OUT**—Plain Petaled—1944, blooms in 75 days.

Medium decorative flower, color of a brilliant cherry red—blotched an intense rich glowing black on lower throat petals, flaked black on outer wing petals. Very fine decorative flower, grows tall with perfect placement of florets. Spike carrying 8 to 10 open. 20 to 22 bud variety.

\$1.00 each, 3 for \$2.50 Postpaid

**DYNA**—Plain Petaled—1943, blooms in 72 days. Medium

Decorative variety. Unusual combination of salmon pink, with heavy throat blotch of golden yellow on both lower petals. Growing 5 feet under normal field conditions, stalk and plant heavy, 5 to 6 flowers open. One of the new Florist varieties we offer this year. Excellent for decorative use.

35c each, 3 for 90c, 10 for \$2.50

**ESKIMO**—Plain Petaled—1943, blooms in 65 days. One

of the Medium Decorative types of flowers. We have watched this flower for several years and wanted to be sure if an additional white gladiolus would be necessary with the many varieties on the market today. We find that this variety produced beautiful flowers 6 to 8 open in the dry years as well as producing in good growing weather. Purest white on straight spikes. Very prolific. Good for floral use.

35c each, 3 for 90c, 10 for \$2.50

**FIREFLASH**—Plain Petaled—1944, blooms in 80 days.

Large flowering magnificent red. The most brilliant, outstanding cut flower variety in our fields this season. Richest deep scarlet on entire petals without markings. Fine plant with good heavy foliage. 100% for commercial use.

\$2.00 each, 3 for \$5.00 Postpaid

**GRAND DAY**—Plain Petaled—1944, blooms in 79 days.

A very fine substitute for the variety Dr. Bennett. Very prolific scarlet red flower, very early bloomer, 4 to 5 Medium Decorative size florets on a good healthy spike and plant. Lower petals lined white like the former variety. Healthy for a red variety. Good texture.

50c each, 3 for \$1.25, 10 for \$3.75

**MIDNIGHT**—Plain Petaled—1943, blooms in 85 days.

A very rich brownish red, with a distinct velvety cast or sheen on outer tips of petals. Light red in throat of upper petal. Large decorative variety, 4 to 6 open. Very rich in color and most unusual.

\$1.00 each, 3 for \$2.50

**MORNING MIST**—Plain Petaled—1944, blooms in 72

days. Medium size decorative flowers. Placement good and 6 to 8 open at one time. Rose lavender white blotch on lower throat petals. Fine early cut flower.

50c each, 3 for \$1.25, 10 for \$3.75 Postpaid

**PHANTOM**—Plain Petaled—1943, blooms in 78 days.

Large decorative. One of the tallest plants we have had growing in our field for years. Deepest rose purple color flowers, 5 to 6 open. Very large florets.

50c each, 3 for \$1.25, 10 for \$3.75

**SKYLAND PINK**—Plain Petaled—1943, blooms in 82

days. Tall, perfect spike with large beautiful flowers, perfectly placed and spaced. Grows tall with six to seven flowers open. Color a lovely salmon shade, nearing a shrimp pink. Throat a clean white. When artificial or sunlight used behind the flowers, gives an iridescent glow of beautiful pink of any we have ever seen. An excellent florist variety.

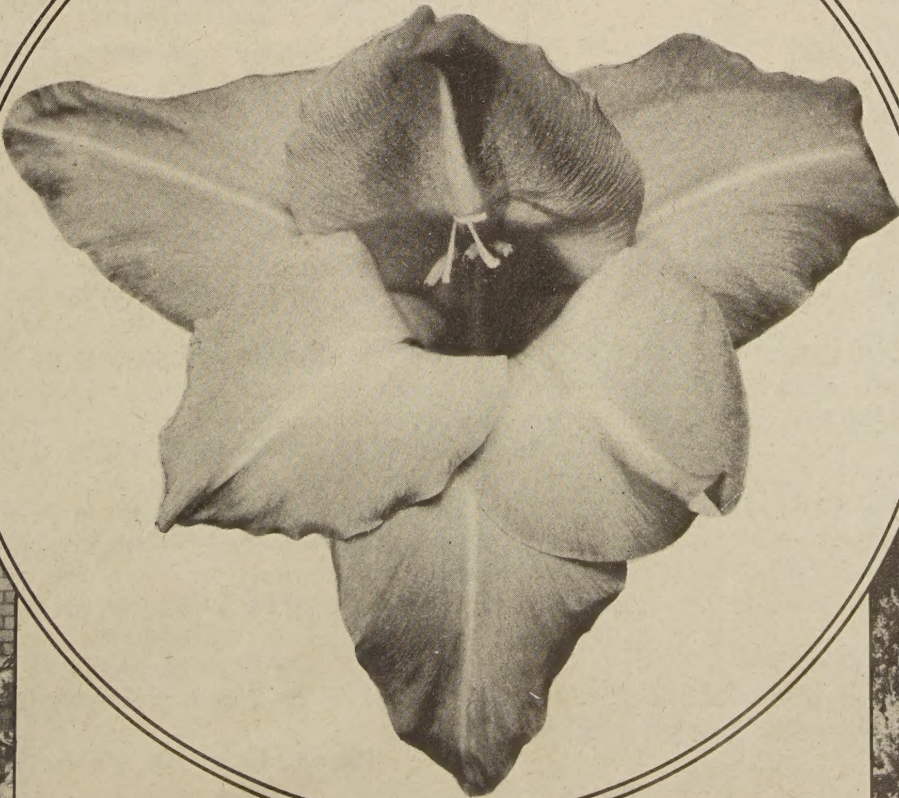
50c each, 3 for \$1.25, 10 for \$3.75

**1 BULB Each of the above Varieties (Value \$7.20) for only \$6.25 POSTPAID**



You will note the magnificent exhibit of North Wichert Gardens, Wichert, Illinois, of the beautiful variety PEARL HARBOR. Won first prize as best exhibit.

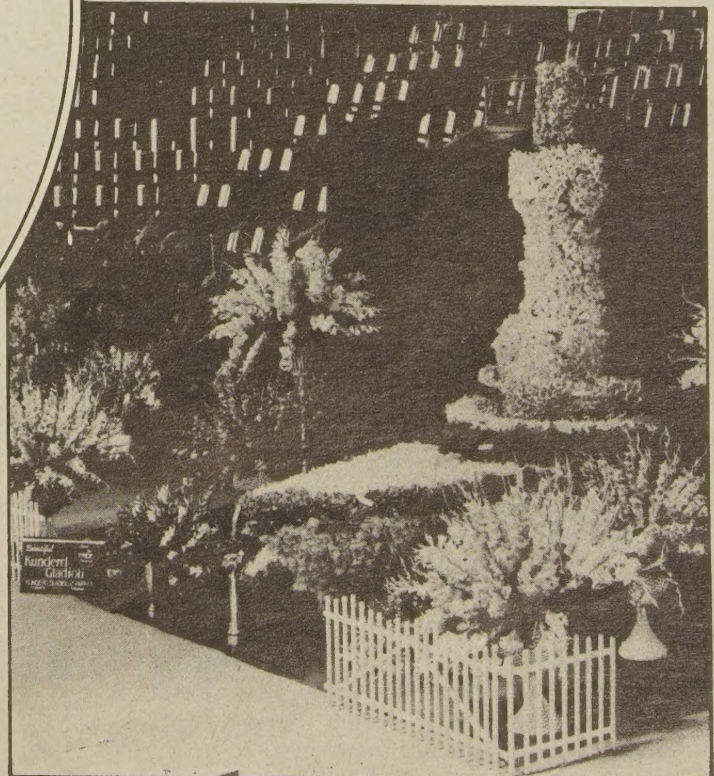
Dyna is pictured as a single floret which shows the unusual markings of this variety. Salmon pink background, throat golden yellow.



#### SPECIAL NOTICE

These prices cancel all previous quotations or listed prices. Note: 5 Bulbs of one variety may be ordered at the 10 rate. 50 Bulbs at the 100 rate. Orders are filled in rotation when received. We guarantee all orders to arrive safely in good condition. We are not responsible as to the crop express or implied.

Battleship produced in flowers by The Kunderd Gladiolus Farms at La Porte, Indiana. Mid-West, Indiana Gladiolus Societies first prize winning exhibit.





# JOIN THE GLADIOLUS GARDEN PARADE THIS SUMMER THEY COME IN ALL COLORS

*Our 65<sup>th</sup> Anniversary Year*

*Beautiful*  
**KUNDERD** *Gladioli*  
WORLD FAMOUS—EVERLASTING BEAUTY

*Our Personal Message to You*

## A. E. KUNDERD

As I look back over the past 65 years, it is with pleasure and great satisfaction, that my Gladiolus Originations have pleased so many thousands of flower lovers the WORLD OVER. It is with pride my Ruffled and Lacinated Types, the only distinct types ever produced in America, together with many hundreds of improved large flowering, Primulinus and Miniatures have created such interest. It is with sincere appreciation and grateful thanks to all who have contributed to the success that has come my way.

A. E. KUNDERD.

We regret that due to present conditions in the paper industry it was impossible to obtain paper suitable for illustrating in color the many new and fine Gladiolus we offer on our Anniversary Year. We are however doing the very best we can under the circumstances and trust you will bear with us.

Even in view of the present labor shortage we have harvested our entire crop of bulbs, quality surpassing previous years. We do hope to have sufficient labor to give our many customers service, quality and prompt delivery in time for planting.

WE DO APPRECIATE YOUR PAST BUSINESS and trust the Garden you plan for this coming season will have KUNDERD GLADIOLI once again represented in your plantings.

This is Our 65th Anniversary Year in the flower world, quite an achievement. KUNDERD LEADS THE WORLD in producing the only NEW TYPES in the GLADIOLUS FAMILY, Ruffled and Lacinated and also have contributed many hundreds of new colors and combinations of colors in the Plain and Primulinus Types. We now have included a new and outstanding Miniature Type. New colors and combinations of colors not found in the large flowering sorts. A revelation to the Gladiolus Field.

ALL PLANTS AND BULBS LISTED—SENT POSTPAID TO YOU

## Alphabetical Listing of LARGE FLOWERING TYPES of Gladioli

### ACHIEVEMENT

Ruffled — blooms in 60 days

A rich, deep canary-yellow, with very large beautiful red blotches on lower petals. Intensely ruffled. Tall growing with heavy foliage. 50c ea., 3 for \$1.25, 10 for \$3.75

### ACHILLAS

Plain Petaled — blooms in 76 days

Giant, deep orange-red flowers; showy large vermillion-

scarlet throat blotches. Stands out very prominently in the garden. 4 to 5-inch florets on a straight upright stalk. Fine for the home decoration.

5c ea., 10 for 45c, 100 for \$4.00

### ALCHIMIST

Plain Petaled — blooms in 62 days

A variety that is very scarce today in this country. Holland origination which is one of the finest. Golden yellow

in color, with as many as 8 to 10 florets open at a time. Medium Decorative. Good stalk and rich texture.

15c ea., 10 for \$1.20, 100 for \$10.00

### AL SMITH

Plain Petaled — blooms in 53 days

Most beautiful shade of delicate pink; throat lighter, nicely feathered with red. Grows tall with perfect placement of florets on spike. 10c ea., 10 for 90c, 100 for \$8.00

### ALTON

Ruffled — blooms in 80 days

Intensely ruffled variety of finest orange-salmon color with feathered throat blotch of brownish red. Winner of many awards. One of the finest in the Ruffled type flowers.

15c ea., 10 for \$1.20, 100 for \$10.00

### AL VERTA

Plain Petaled — blooms in 95 days

Very beautiful old rose gladiolus, flaked deeper rose on all petals. Very large deep mulberry blotch on all three lower petals. One of the conspicuous blotched varieties. Exhibition flowering.

25c ea., 10 for \$2.00, 100 for \$17.00

### AMBROSIA

Plain Petaled — blooms in 72 days

A most unusual gladiolus of a beautiful shade of old rose with a large blotch of deep yellow and a fine blotch of rich red extending into throat.

10c ea., 10 for 90c, 100 for \$8.00

### ANNA MAE

Plain Petaled — blooms in 61 days

Creamy white, throat a deeper cream. Unusually choice white, excellent for floral use. One variety that will be a fine addition to your collection.

10c ea., 10 for 90c, 100 for \$8.00

### ARTHUR COWEE

Plain Petaled — blooms in 73 days

Richest, deep, clear salmon-red, throat stippled white with red feathers. One of the finer reds in the large flowering type. A nice clear color, well worth while growing.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

### BAGDAD

Plain Petaled — blooms in 89 days

Smoky rose color, with massive plant and foliage. Large flowers with 5 to 6 open. Florets measure 5 to 6 inches. Fast propagator.

10c ea., 10 for 90c, 100 for \$8.00

### BEACON

Plain Petaled — blooms in 89 days

One of the favorites in the cut flower varieties on the market today. Rose-salmon with intense rich cream blotch, extending deep into throat. Comes slightly ruffled.

25c ea., 10 for \$2.00, 100 for \$17.00

### BEAU IDEAL

Ruffled — blooms in 80 days

Six to eight large, wide open florets grace this beautiful spike. Florets are a deep rose-purple, much deeper purple on lower petals.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

### BELA QUEEN

Plain Petaled — blooms in 96 days

This new, creamy white gladiolus produces a tall, robust plant with long spikes. 6 to 8 large florets open, buds with color showing on the entire spike. Flowers are late. A good cut flower.

20c ea., 10 for \$1.50, 100 for \$13.00

### BERTY SNOW

Plain Petaled — blooms in 76 days

Nice lavender variety. Slight pink in throat. 7 to 8 open florets on spike. Large flowers on good spike. Very good.

10c ea., 10 for 90c, 100 for \$8.00

### BETTY NUTHALL

Plain Petaled — blooms in 110 days

Glowing orange-pink, with a light yellow throat. Light markings or veins on lower throat petals of carmine red. Large florets.

5c ea., 10 for 45c, 100 for \$4.00

### BEVERLY

Plain Petaled — blooms in 79 days

A charming variety of beautiful violet-rose with elegant deep red throat blotches.

5c ea., 10 for 45c, 100 for \$4.00



**GOV. PINCHOT** — One of the leading cut-flower varieties in our fields this past season. Clearest rose over-cast silver. Very much in demand. Stock limited.

**DREAM** — Exquisitely ruffled variety. Heaviest texture in petals. Gorgeous shade of geranium-red. Very showy deep red blotches. Giant plant.



# The HOME of the FAMOUS RUFFLED and LACINIATED Gladioli

## Alphabetical Listing LARGE FLOWERING TYPE (Continued)

**BIT O'HEAVEN** Plain Petaled — blooms in 85 days  
Very tall growing deep orange, with a contrasting yellow throat. Shows color on all buds, twenty or more and opens with as many as 10 to 12 at one time. Massive foliage and stands up well under all weather conditions. Fine in our fields this year.  
20c ea., 10 for \$1.50, 100 for \$13.00

**BLACK PANSY** Plain Petaled — blooms in 77 days  
Richest dark red. Beautiful pansy-like throat. One of the darkest reds. Stock very limited this year. Unusual color.  
15c ea., 10 for \$1.20, 100 for \$10.00

**BLUE ADMIRAL** Plain Petaled — blooms in 80 days  
A rich deep purplish blue, becoming a little lighter at the edge of petals. Tall growing and one of the best blues to grow.  
20c ea., 10 for \$1.50, 100 for \$13.00

**CAPT. TOM WADE** Ruffled — blooms in 82 days  
Deep shade of American Beauty rose color. Throat lighter, blending to light pink deep in throat. Nice exhibition variety.  
25c ea., 10 for \$2.00, 100 for \$17.00

**CHAS. A. STEVENS** Plain Petaled — blooms in 78 days  
Large flowers of finest soft-rose-pink, lighter in throat. Very much used for basket work. Strong and upright grower. Excellent as a cut flower for home decorations.  
25c ea., 10 for \$2.00, 100 for \$17.00

**CHARM** Ruffled — blooms in 81 days  
A large, pure, deep rose-pink. A perfect blotch of deep red on lower petals. Grand and distinct.  
10c ea., 10 for 90c, 100 for \$8.00



**PICARDY**—Acclaimed by thousands as the finest salmon.

**CONTRASTA** Plain Petaled — blooms in 75 days  
A rich rose-red with a bluish cast; lower petals have dark velvety blue central bars on deepest rich velvety red ground. Heavy texture.  
5c ea., 10 for 45c, 100 for \$4.00

**CREAM CUPS** Plain Petaled — blooms in 72 days  
A pure, soft cream-white. Throat delicate light canary-yellow. Many large florets open at a time. Tall grower, good substance — wonderful florists' variety.  
10c ea., 10 for 90c, 100 for \$8.00

**CRINKLES** Ruffled — blooms in 92 days  
A beautiful deep peach-blossom pink. Intensely ruffled. Always a prize winner, and one of the most outstanding ruffled varieties. Excellent blooms obtained even under drought conditions. Many Grand Championships won in the last few years than any other Gladiolus in its class.  
25c ea., 10 for \$2.00, 100 for \$17.00

**DEBONAIR** Plain Petaled — blooms in 90 days  
One of the finest LaFrance pink varieties of note. Throat of shrimp-pink and white. A wonderful color combination of the pastel varieties.  
5c ea., 10 for 45c, 100 for \$4.00

**DEW OF HEAVEN** Plain Petaled — blooms in 96 days  
Rich deep rose-pink, with a Tyrian rose tone. Throat has a beautiful Tyrian rose-red blotch, with fine central bars of white dividing same.  
10c ea., 10 for 90c, 100 for \$8.00

**DREAM** Ruffled — blooms in 86 days  
The large, massive blooms carry a lovely shade of geranium-red. Very showy deep red blotches. A giant plant of heavy texture.  
10c ea., 10 for 90c, 100 for \$8.00

**DREAM OF BEAUTY** Plain Petaled — blooms in 76 days  
Deepest rose early variety of Gladiolus. Blooms well under most conditions. Excellent color that is hard to beat. Very popular.  
20c ea., 10 for \$1.50, 100 for \$13.00

**DR. NELSON SHOOK** Ruffled — blooms in 87 days  
A giant in plant and flower. Deep Tyrian rose. Very outstanding and a consistent prize winner. 8 to 10 large florets open. Extremely heavy foliage and plant. We now have enough stock to offer once again this year at popular prices.  
25c ea., 10 for \$2.00, 100 for \$17.00

**E. J. SHAYLOR** Ruffled — blooms in 71 days  
Beautiful, deep rose-pink, throat nicely feathered and penciled red-purple. An old favorite which has held popular esteem for years. Winner of many awards.  
5c ea., 10 for 45c, 100 for \$4.00

**ESTELLA** Plain Petaled — blooms in 75 days  
Fine, deep salmon-rose with large creamy white throat blotch which is stippled rose. Large florets. Tall grower. Will hold up well under most weather conditions.  
10c ea., 10 for 90c, 100 for \$8.00

**EXCELLENCE** Plain Petaled — blooms in 69 days  
Deep orange-vermilion, self-color in effect. Everyone who sees this variety in bloom marvels at its gorgeous color. The outstanding early red Gladiolus.  
5c ea., 10 for 45c, 100 for \$4.00

**EXOTIC** Ruffled — blooms in 82 days  
Large ruffled petaled variety that is grand. Heavy waxy petals, tall, lavender-rose-pink color. Deep carmine-red feather graces lower throat petals.  
15c ea., 10 for \$1.20, 100 for \$10.00

**FAIREST PEARL** Plain Petaled — blooms in 103 days  
A beautiful delicate cream tinted white, with faintest soft yellow on lower petals. No other marking. Splendid substance, perfect placement. Gorgeous when used in display work.  
10c ea., 10 for 90c, 100 for \$8.00

**FAVORITE** Ruffled — blooms in 83 days  
Beautiful orange-salmon, deeper in throat. Tall, strong, vigorous plant with many large, finely ruffled flowers open at a time. We can recommend this as one of the best orange-colored varieties.  
10c ea., 10 for 90c, 100 for \$8.00

**FLAMING VALE** Plain Petaled — blooms in 74 days  
Very tall, long spikes, with large, deep, cardinal-red flowers. Throat a little deeper. One of the popular reds.  
10c ea., 10 for 90c, 100 for \$8.00

**FLORENCE WINTER** Ruffled — blooms in 75 days  
Large ruffled creamy white with purplish-red feathered throat. One of the newer ruffled kinds. Producing several florets opening at one time. A beauty as a cut spike.  
10c ea., 10 for 90c, 100 for \$8.00

**GIANT SALMON** Ruffled — blooms in 80 days  
Large giant flower intensely ruffled with wide open pointed petals. Ground color a medium salmon. Two lower petals blotched a flaming scarlet glowing outward from blotch and interspread with a deep golden-yellow.  
50c ea., 3 for \$1.25, 10 for \$3.75

**GOLDEN GATE** Plain Petaled — blooms in 70 days  
Large flowering, clear, true toned yellow. No markings. This variety is very showy, good substance and one that will hold up well under all conditions. We feel this variety is the best yellow plain petaled variety in existence.  
50c ea., 3 for \$1.25, 10 for \$3.75

**GOV. PINCHOT** Plain Petaled — blooms in 80 days  
Deep rose-pink, deeper on lower petals with still deeper rose-red central lines extending half way out on the lower petals. Inner portion of upper throat almost white blending outward into the main color. Edges of all petals margined silvery-white. General effect of entire flower very pleasing and beautiful.  
15c ea., 10 for \$1.20, 100 for \$10.00

**GRAND GLORY** Plain Petaled — blooms in 79 days  
Massive flowers of golden-orange with a beautiful yellow throat, both colors perfectly blended together. Magnificent. Grows very tall. Heavy foliage.  
5c ea., 10 for 45c, 100 for \$4.00



**GIANT SALMON** — Large, giant flower with intensely ruffled flowers. Richest salmon and gold markings.

## Which do you prefer, PRICE OR QUALITY? QUALITY ALWAYS PAYS



# GLADIOLUS EXCELS for Bouquets and Decorative Uses

## Alphabetical Listing LARGE FLOWERING TYPE (Continued)

**GRAPHIC** Plain Petaled — blooms in 67 days  
Deep lavender-violet. Feathered blotches on lower petals a fine deep purple. Very outstanding. Excellent florist's variety. Exceptional lasting qualities.  
10c ea., 10 for 90c, 100 for \$8.00

**GUINEA GOLD** Plain Petaled — blooms in 90 days  
An exceedingly brilliant deep orange self. Of fine height with perfectly placed florets of brilliant orange. Planted late makes a fine outstanding and cheerful flower.  
50c ea., 3 for \$1.25, 10 for \$3.75

**HEAVENLY BLUE** Plain Petaled — blooms in 84 days  
Fairly good size flower, of a medium blue color. Glowing hue of silver over-cast. Good spike and plant. Very good all around blue for your garden.  
25c ea., 10 for \$2.00, 100 for \$17.00

**IMMENSITY** Plain Petaled — blooms in 92 days  
Tall, strong plant. Many very large bright salmon-orange open at a time. Throat penciled deeper. A consistent prize winner.  
15c ea., 10 for \$1.20, 100 for \$10.00

**IMPERIAL PINK** Plain Petaled — blooms in 85 days  
Very tall spike carries 6 to 8 large florets open at a time. Excellent florist variety — good placement of florets and a fine keeper. Color of this beautiful new gladiolus is a delicate pink with a lavender tint.  
20c ea., 10 for \$1.50, 100 for \$13.00



**FAVORITE** — One of the earliest ruffled gladiolus produced.



**PURPLE GLORY** — We now have enough stock to offer once more.

**JOHN T. PIRIE** Plain Petaled — blooms in 87 days  
A distinctly different colored variety of mahogany brown, with remarkable yellow bordered dark mahogany brown throat. Pleasing combination of colors.  
5c ea., 10 for 45c, 100 for \$4.00

**KUNDERD'S WILD ROSE** Ruffled — blooms in 83 days  
Color beautiful wild rose with lavender tint. Throat deeper lavender and feathered with red-purple. Very attractive ruffled flower.  
10c ea., 10 for 90c, 100 for \$8.00

**KUNDERD'S YELLOW WONDER** Plain Petaled — blooms in 72 days  
Almost buttercup-yellow, slightly deeper in throat, without the least marking. Winner of many awards.  
5c ea., 10 for 45c, 100 for \$4.00

**LADYLOVE** Plain Petaled — blooms in 79 days  
An outstanding variety of a beautiful lavender-pink ground color very much lighter in throat. Lower throat petals blotched creamy yellow.  
35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

**LAVENDER ROSE** Plain Petaled — blooms in 84 days  
Pure beautiful blush of lavender, central narrow bars on petals softest daffodil-yellow; lower petals have beautiful delicate yellow blotch, feathered rose-pink at edges. Well worth a trial.  
5c ea., 10 for 45c, 100 for \$4.00

**LAVENDER RUFFLES** Ruffled — blooms in 72 days  
Beautiful cut spikes with many florets open on a fine spike grace this lovely plant. Color a clear lavender blushed a shrimp pink. Very fine for decorations, table arrangements, etc. Exquisite combination of color hard to beat.  
25c ea., 10 for \$2.00, 100 for \$17.00

**LEWIS E. GARY** Plain Petaled — blooms in 78 days  
Unopened buds have a golden flesh tinted color, but open flowers are of a very beautiful soft blush tinted cream, with lower throat of purest canary-yellow. When well grown 8 to 10 florets are open. Good tall spike.  
10c ea., 10 for 90c, 100 for \$8.00

**MAID OF ORLEANS** Plain Petaled — blooms in 84 days  
Best white commercial gladiolus today. A pure white with a touch of cream in throat. Very distinctive and fine.  
10c ea., 10 for 90c, 100 for \$8.00



**NEW ERA** — Purest La France pink with a cream throat. very ruffled well placed blooms on a tall growing compact stalk. Largest plant. Many open.

**MARGARET BEATON** Plain Petaled — blooms in 85 days  
Strong grower. Finest pure white background with a bright orange red blotch. A consistent show winner. This variety is one of the finest new introductions.  
25c ea., 10 for \$2.00, 100 for \$17.00

**MARGARET FULTON** Plain Petaled — blooms in 85 days  
Rich dark salmon, making it most desirable for a good cut flower. 6 to 8 florets open. A beautiful commercial variety.  
10c ea., 10 for 90c, 100 for \$8.00

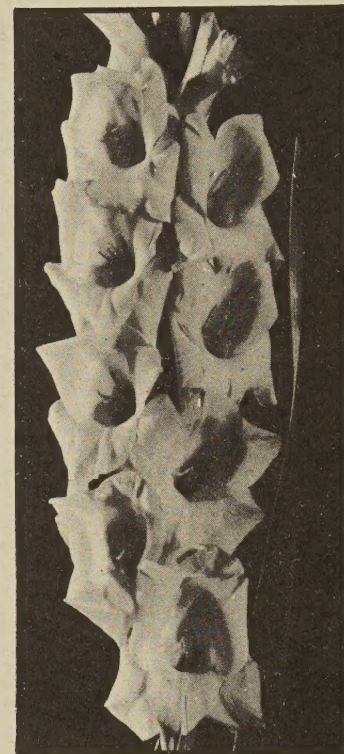
**MARMORA** Plain Petaled — blooms in 95 days  
One of the finest smoke or gray varieties to grow. 8-10 well placed blooms on a perfect spike. Popular as an exhibition variety.  
15c ea., 10 for \$1.20, 100 for \$10.00

**MIDNIGHT** Plain Petaled — blooms in 85 days  
A very rich brownish-red, with a distinct velvety cast or sheen on outer tips of petals. Light red in throat of upper petals. Large decorative variety, 4 to 6 open. Very rich in color and most unusual.  
50c ea., 3 for \$1.25, 10 for \$3.75

**MISS BLOOMINGTON** Plain Petaled — blooms in 67 days  
Six to eight large, perfectly placed, rich lemon-yellow blooms open at a time. Considered the best early yellow variety. Wonderful for the garden. Excellent for either forcing or outdoor growing and a real money-maker for commercial purposes.  
10c ea., 10 for 90c, 100 for \$8.00

**MORAVIAN** Ruffled — blooms in 71 days  
A wonderful shade of lavender. Throat soft creamy yellow overlaid with fine veins and tracings of purplish-red. Forces admirably and is a money-maker for the florist.  
5c ea., 10 for 45c, 100 for \$4.00

**MRS. ARTHUR MEEKER** Plain Petaled — blooms in 83 days  
Exceptionally fine, similar in color to a rich, deep "American Beauty" rose. Color is different and unusual. One of the loveliest to bloom in our field this year.  
10c ea., 10 for 90c, 100 for \$8.00



**LEWIS E. GARY** — Richest cream color. Startling under light.



**MISS BLOOMINGTON** — Ideal yellow cut flower. Very early.

**MRS. FRANK PENDLETON** Plain Petaled — blooms in 76 days  
A grand variety. Bright rose-pink on a pure white ground, with a giant blotch of richest carmine red on lower petals. Awarded highest honors.  
5c ea., 10 for 45c, 100 for \$4.00

**MRS. GEO. W. HAY** Plain Petaled — blooms in 76 days  
Beautiful self-lavender-rose, a little deeper in upper portion of throat. Faintly white median line on all petals adding greatly to the beauty of the flower. Truly a great gladiolus.  
50c ea., 3 for \$1.25, 10 for \$3.75

**MRS. GEO. W. MOULTON** Plain Petaled — blooms in 73 days  
A violet-red or cerise. Stippled throat. 4 to 6 florets open. Grows tall and makes excellent cut spike.  
10c ea., 10 for 90c, 100 for \$8.00

**MRS. JOHN T. PIRIE** Plain Petaled — blooms in 76 days  
Upper side petals cream, blushed daintily at edges. Central upper petals faintly blushed delicate lavender, with faint lavender thread line on outer edges, blending inward.  
10c ea., 10 for 90c, 100 for \$8.00

**MRS. PAUL DIEBALL** Plain Petaled — blooms in 83 days  
Glowing deep salmon-pink. Lower throat deeper salmon. Tall grower with many flowers open at a time.  
10c ea., 10 for 90c, 100 for \$8.00

Your ORDER Sent EARLY Will be Greatly APPRECIATED



# FOR THOSE WHO WANT THE BEST—*Kunderd Gladioli*

## Alphabetical Listing LARGE FLOWERING TYPE (Continued)

### MRS. P. W. SISSON

Plain Petaled — blooms  
in 75 days

Wonder color of a cameo pink. Tall, stately, stronger grower with perfect placement of bloom. Very good.

10c ea., 10 for 90c, 100 for \$8.00

### NEW ERA

Ruffled — blooms in 80 days

Magnificent soft rose blending into a La France Pink, soft cream throat. 9-10 blooms open at a time in full bloom. Tall, straight plant. Mid-west Grand Champion in 1941. Winner of many awards.

15c ea., 10 for \$1.20, 100 for \$10.00

### NORTHERN LIGHT

Plain Petaled — blooms  
in 97 days

Lower petals and ends of upper petals of fine rose-pink. Upper throat almost white, lower throat petals darker pink. Grand.

10c ea., 10 for 90c, 100 for \$8.00

### PANTHEON

Plain Petaled — blooms in 73 days

Large waxy white; lower petals beautifully penciled and feathered purplish-red. Straight spike with many flowers open at a time.

10c ea., 10 for 90c, 100 for \$8.00

### PARADISE

Plain Petaled — blooms in 77 days

Large early apricot with narrow line of scarlet in throat; nearly a self-color. Grows very tall with 6 or more blooms open.

10c ea., 10 for 90c, 100 for \$8.00



**SPLENDORRA** — Splendid dark wine-red. One of the darkest in the red class.



**PHILIP BREITMEYER** — Soft rose purple with a decided bluish cast over the entire flower. A florist's variety.

### PEACH BLUSHES

Plain Petaled — blooms in 88 days

Entire flower beautiful peach blossom. Upper throat a little lighter. Lower petals have fine rose-red blotches.

15c ea., 10 for \$1.20, 100 for \$10.00

### PEARL HARBOR

Plain Petaled — blooms in 75 days

Purest white variety with good spike and foliage. As many as 10 to 12 open florets at a time and color showing on balance of spike. Destined to be the best in the white class of Gladiolus as a commercial flower. Worth-while trying in your garden.

50c ea., 3 for \$1.25, 10 for \$3.75

### PEGGY LOU

Plain Petaled — blooms in 92 days

The very latest in a light rose. One of the most outstanding on the show tables in the past few years. Winner of many awards for its lovely color and growth.

10c ea., 10 for 90c, 100 for \$8.00

### PELEGRINA

Plain Petaled — blooms in 88 days

A real first class gladiolus in this color. In fact the best dark blue in existence today. You will be more than pleased with this lovely flower.

15c ea., 10 for \$1.20, 100 for \$10.00

### PHILIP BREITMEYER

Plain Petaled — blooms in 73 days

A very soft rose-purple with a decided bluish cast over entire flower; throat has wide red median lines with parallel thread lines of dark red on a whitish ground. A florist's variety of note.

10c ea., 10 for 90c, 100 for \$8.00

### PHYLLIS McQUISTON

Plain Petaled — blooms  
in 88 days

Large, deep, glowing shrimp-pink, lighter in the throat. Tall, vigorous plant.

15c ea., 10 for \$1.20, 100 for \$10.00

### PICARDY

Plain Petaled — blooms in 90 days

One of the most outstanding varieties of recent years. Florets massive of a fine color of shrimp-pink. Most valuable for cutting and decorative purposes. This variety is prized by the gladiolus fans everywhere. Long spikes carrying 7 to 10 florets open at a time.

10c ea., 10 for 90c, 100 for \$8.00



**BEACON** — Richest flame color background, with yellow in throat extending outward to near edge of petals. Very remarkable color combination. Excellent cutting variety. 5 to 6 florets open.

### PINK CLOUD

Ruffled — blooms in 77 days

Usually seven to nine soft rose-pink blossoms, with deeper rose throat, open at a time.

15c ea., 10 for \$1.20, 100 for \$10.00

### PINK CLOVER

Plain Petaled — blooms in 94 days

Rose-pink, tinted slightly lavender and deeper on lower petals. Upper inner throat blended from the edges to an almost white.

5c ea., 10 for 45c, 100 for \$4.00

### PINK DELIGHT

Plain Petaled — blooms in 71 days

Lovely shade of soft rose pink, delicate whitish cream in throat. Florets somewhat elongated and bell shaped, making it very unusual and distinct. Fine for florist make-up.

10c ea., 10 for 90c, 100 for \$8.00

### PINK LILY

Ruffled — blooms in 77 days

A magnificent ruffled rose-pink. Throat deeper. Beautiful in the garden and for decorative use.

10c ea., 10 for 90c, 100 for \$8.00

### PRAIRIE GOLD

Plain Petaled — blooms in 83 days

Tall growing, very deep yellow. Very different from the yellows now introduced. Tall growing. Outstanding as a cut flower

15c ea., 10 for \$1.20, 100 for \$10.00

### PROF. C. S. SARGENT

Plain Petaled — blooms  
in 85 days

Large flowers of a clean white color, slightly flushed pink. Tall grower with 4 to 5 large florets open. An exceptionally good white for cut flower purposes.

15c ea., 10 for \$1.20, 100 for \$10.00

### PURPLE GLORY

Ruffled — blooms in 79 days

Deepest velvety maroon-red with almost black blotches appearing to be burned into petals. Winner of hundreds of awards.

15c ea., 10 for \$1.20, 100 for \$10.00

### QUEEN OF BREMEN

Plain Petaled — blooms  
in 65 days

Very early lavender and pink variety. Grows tall and has many fine florets open. One of the earliest cut-flowers to bloom making up a lovely all purpose flower.

5c ea., 10 for 45c, 100 for \$4.00



**PARADISE**—Delicate apricot self color. Flowers are partly ruffled and on giant spikes. Wide open graceful florets of largest size.



**CRINKLES** — The finest yet produced of the Ruffled Type.

### RED CLOUD

Plain Petaled — blooms in 84 days

Bright red with a pretty white bar on three lower petals. Winner of many awards.

10c ea., 10 for 90c, 100 for \$8.00

### RED COMMANDER

Plain Petaled — blooms  
in 99 days

Quartinianus Hybrid. Very large flowers of deep, rich red, faintly flaked deeper red on outer portions and throat. Don't miss this one.

10c ea., 10 for 90c, 100 for \$8.00

### RED COPPER

Plain Petaled — blooms in 80 days

Smoky salmon heavily flaked rose and blue. Reddish-blue feathered throat blotch.

5c ea., 10 for 45c, 100 for \$4.00

### RED PHIPPS

Plain Petaled — blooms in 85 days

Medium tall plant, with exceptional long flower heads. Color of a soft red, lighter in throat. Good florist variety.

10c ea., 10 for 90c, 100 for \$8.00

### RED SPLENDOR

Ruffled — blooms in 77 days

A decidedly brilliant scarlet, with lower petals a deeper, rich velvety red. Tall straight spikes, a show flower.

10c ea., 10 for 90c, 100 for \$8.00

### ROMANCE

Plain Petaled — blooms in 71 days

Large, orange-salmon-rose, red and yellow throat. Wine, blue bordered petals. One of the favorite smoky varieties.

5c ea., 10 for 45c, 100 for \$4.00

## Make a PLANTING Each Week for a SUCCESSION of BLOOM







# Kunderd's

## SUPREME GLADIOLUS BULB COLLECTION OFFERS for 1945

### Our 65<sup>th</sup> ANNIVERSARY *Gladiolus* SPECIAL OFFER

MATCHLESS NAME VARIETIES IN MIXTURE — UNEQUALLED IN BEAUTY AND COLOR

**SEND  
TODAY**

We make this attractive offer to our customers this year with this thought in mind, to make a collection of Gladiolus Bulbs of beautiful colors that will be a pride and joy to you at blooming time. Beautiful large flowering sorts with a perfect balance of colors, types that will be the favorites of all, the Ruffled and Plain Petaled. This being our Anniversary Year will mark 65 Years with the Gladiolus industry. We want you to have the very best there is in excellent flowers, so do not fail to order one or more of these fine offers this season. Bulb stocks are limited the country over, so do not delay in ordering. Send at once for Spring Planting.

**DON'T  
DELAY**

COLORS THAT RIVAL THE RAINBOW

# 100

**LARGE**

BLOOMING SIZE  
BULBS

*Retail Value*

**\$7<sup>50</sup>**

*For Only*

**\$5<sup>00</sup>**  
POSTPAID

ALSO One Bulb "GOLDEN GATE" FREE

### *Amateur* GARDEN OFFER — A GARDEN BEAUTIFUL — 5 Bulbs Each — 10 Magnificent Varieties

*Our Own  
Selection*

**50 LARGE**  
*Blooming Size*  
**Bulbs**

*for only*

**\$3<sup>25</sup>**  
POSTPAID

BULBS THAT WILL  
PRODUCE YEAR AFTER  
YEAR—ORDER NOW

### *Your Choice* COLOR COLLECTION

— SELECT AS MANY AS YOU WISH OF ONE COLOR —  
DO NOT MISS THIS UNUSUAL OPPORTUNITY — SEND YOUR ORDER NOW!

RED-WHITE  
PINK-ROSE  
YELLOW

# 50

*Large Flowering Varieties*  
BLOOMING SIZE BULBS  
*Our Selection of Varieties* *Labeled as to Colors*

*for only* **\$3<sup>00</sup>**  
Postpaid



**FREE!  
THIS  
NEW**  
*Gladiolus*  
Variety  
**GOLDEN GATE**

We cannot describe the beauty of this large flowering, clear toned Golden yellow which we offer to you FREE with each collection of 100 Bulbs offered above. This variety has proved itself worthy of note in many exhibitions, as a variety that will be of greatest value for its color. Winner of many awards in the past few years. ORDER one or MORE Collections of Bulbs Today and get FREE a Bulb of the variety GOLDEN GATE. Our Anniversary gift to you.

### PLEASE NOTICE

These Special Prices GOOD ONLY Until  
April 1st, 1945

On Collections Offered on this Page

We urge our Customers to ORDER AT ONCE due to the EXTREME SHORTAGE of Gladiolus Bulbs this Season. DON'T WAIT - ORDER NOW! Shipments will be made at proper time to plant.

KUNDERD GLADIOLUS FARMS - GOSHEN, INDIANA, U.S.A.  
ORIGINATORS AND GROWERS OF THE WORLD'S FINEST GLADIOLI



# KUNDERD QUALITY IS YOUR GUARANTEE

## Alphabetical Listing LARGE FLOWERING TYPE (Continued)

**ROSA VAN LIMA** Plain Petaled — blooms in 89 days

Extremely tall growing, color of a beautiful light pink. We can highly recommend this variety as being one of the finest to grow.

15c ea., 10 for \$1.20, 100 for \$10.00

**ROSE SPLENDOR** Plain Petaled — blooms in 91 days

Rose-pink; narrow white border; pronounced dark rose-red throat. Back of flower rose-pink, with narrow white border. 8 and 9 beautiful placed florets open.

5c ea., 10 for 45c, 100 for \$4.00

**ROYAL PURPLE** Plain Petaled — blooms in 99 days

Quartinianus Hybrid. Large bloom of rich, deep purple, slightly red cast. Strong plant. Spike tall and slender. Fine for cutting.

5c ea., 10 for 45c, 100 for \$4.00

**RUFFLED ROSE** Ruffled — blooms in 86 days

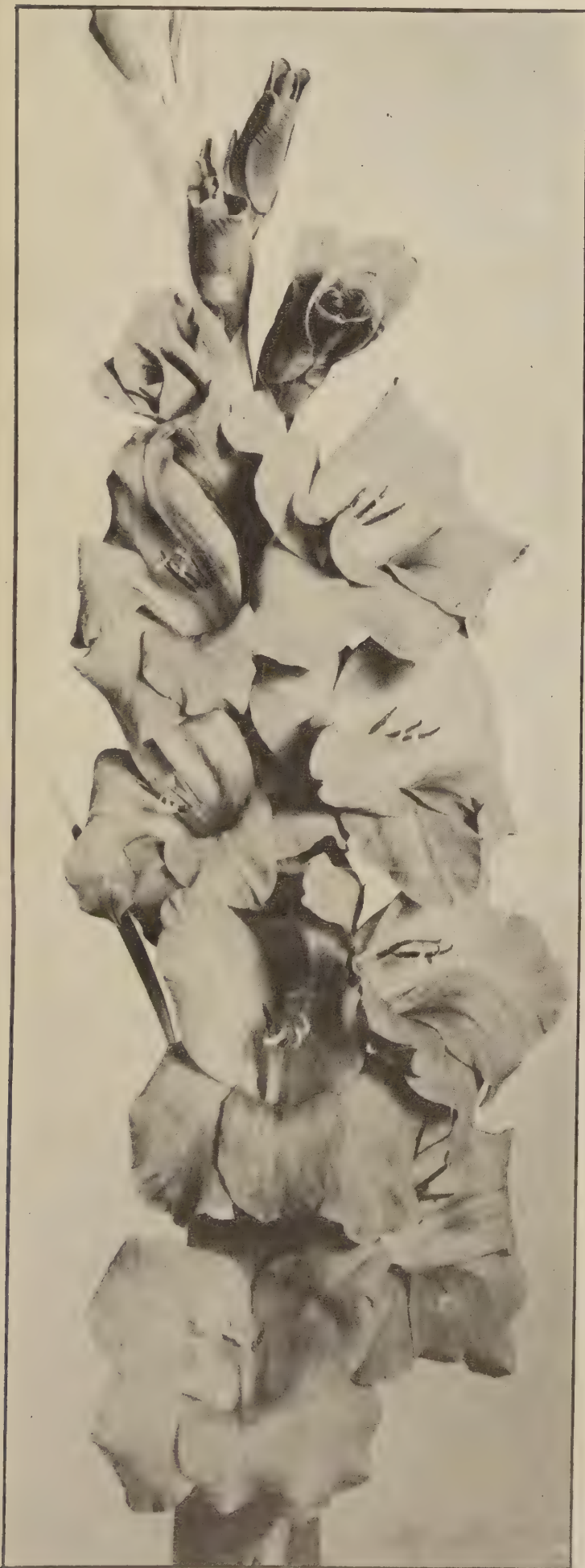
The heaviest texture of any variety can only be found in this variety. A new ruffled type, rose-pink color, inner throat shades to a lighter pink. A good bet as a cut flower for shipping. Try this one.

50c ea., 3 for \$1.25, 10 for \$3.75

**RUFFLED SPLENDOR** Ruffled — blooms in 72 days

Upper petals and ends of lower petals a decidedly rich, pure, self-colored, deep salmon-rose-pink. Showing throat blotches. Reliable blooming variety.

5c ea., 10 for 45c, 100 for \$4.00



**FLAMING VALE** — Deepest cardinal-red. Richest color, good height plant.

**RUTH HUNTINGTON** Ruffled — blooms in 72 days

Beautiful tall, violet-lilac, with reddish-purple blotch. Producing well in all plantings.

10c ea., 10 for 90c, 100 for \$8.00

**SENATOR BEVERIDGE** Plain Petaled — blooms in 103 days

Pure light blood-red, feathered very delicately a little deeper red on throat of lower petals. A variety attracting attention whenever placed on exhibition.

10c ea., 10 for 90c, 100 for \$8.00

**SHIRLEY TEMPLE** Ruffled — blooms in 92 days

Intensely ruffled flowers, massive cream with creamy yellow throat. This is one of the very fine show varieties, that has been recently introduced.

15c ea., 10 for \$1.20, 100 for \$10.00

**SILVER COMET** Plain Petaled — blooms in 77 days

Tall, graceful plant with large, wide open, recurved petals. White outer petals with cream throat.

5c ea., 10 for 45c, 100 for \$4.00

**SNOW GLO** Plain Petaled — blooms in 90 days

One of the purest whites we have ever seen. Large flowering variety, with many flowers open at a time. Exceptionally clean, medium tall spike under adverse weather. 35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

**SNOW SHOE** Ruffled — blooms in 92 days

Purest white. Throat a cream, the two shades beautifully blended. Very tall grower. An excellent florists white.

10c ea., 10 for 90c, 100 for \$8.00

**SOUTHERN BEAUTY** Ruffled — blooms in 68 days

Intense salmon-rose, a little lighter in upper portion, lower throat beautifully pencilled deeper red, with still deeper central bars of rose-red.

10c ea., 10 for 90c, 100 for \$8.00

**SPLENDORRA** Plain Petaled — blooms in 73 days

Splendid very dark wine-black. A very lovely variety in the dark red class. Large florets and good quality blooms.

15c ea., 10 for \$1.20, 100 for \$10.00

**SUMMER BEAUTY** Plain Petaled — blooms in 86 days

This variety is well adapted for the home garden. Blush pink on upper petals, lower petals cream with yellow borders. 8 to 10 lovely florets open at a time on a tall, healthy plant.

25c ea., 10 for \$2.00, 100 for \$17.00

**SUN MAID** Ruffled — blooms in 90 days

A decorative type flower that proved to be a prize winner in recent shows. Orange-salmon with deep orange-red throat blotches. Tall spike with 18 buds. Good.

50c ea., 3 for \$1.25, 10 for \$3.75

**SUNTONE** Ruffled — blooms in 73 days

A magnificent large ruffled yellow of unusual form. Color a deep yellow, tinted buff. A golden yellow color effect overall. Large flowers.

10c ea., 10 for 90c, 100 for \$8.00

**TIP TOP** Plain Petaled — blooms in 89 days

Tall growing plant of a bright glowing red color. Many flowers open. Very outstanding red.

10c ea., 10 for 90c, 100 for \$8.00

**VAGABOND PRINCE** Plain Petaled — blooms in 90 days

An unusual garnet brown, lighter in upper throat, small conspicuous blotch of scarlet on lower lip. Variety of note.

10c ea., 10 for 90c, 100 for \$8.00

**VIOLA GEM** Plain Petaled — blooms in 79 days

Soft, mellow purple with velvety red throat. Outstanding in color.

10c ea., 10 for 90c, 100 for \$8.00

**VIOLET DELIGHT** Plain Petaled — blooms in 73 days

Beautiful shade of lavender-violet. Lower two petals are a glowing creamy yellow, forming very conspicuous blotches. Very tall grower.

25c ea., 10 for \$2.00, 100 for \$17.00

**WESTFIELD** Plain Petaled — blooms in 77 days

Large flowering white with cream and deep yellow throat. Many flowers open on a tall spike. Colorful buds showing color on balance of spike. An attractive variety to grow.

50c ea., 3 for \$1.25, 10 for \$3.75

**WHITE FEATHER** Plain Petaled — blooms in 90 days

A beautiful white, with a distinct and showy throat; lower petals have wide bars beautifully feathered.

10c ea., 10 for 90c, 100 for \$8.00

**WILLIAM BOOTH** Plain Petaled — blooms in 78 days

A shade between Tyrian rose and rhodamine purple; lower petals much deeper rhodamine purple, clear to edges with central bars still deeper. An exceptionally pretty variety.

10c ea., 10 for 90c, 100 for \$8.00

**WURTEMBERGIA** Plain Petaled — blooms in 98 days

Large massive blooms of an exhibition size. 4 to 5 blooms open. Fiery scarlet with creamy white throat. Nice color with good stem.

15c ea., 10 for \$1.20, 100 for \$10.00



**BELA QUEEN** — Late flowering white variety. Very tall growing. Excellent for cutting. Very decorative.

## Growers and Originators of the World's Finest Gladioli



# KUNDERD'S Primulinus TYPE

# EXQUISITE PASTEL COLORS

## Varieties Unequalled for the Home Decorations



### AFTERGLOW

Florets openly placed on spike—4 to 6 good sized ones open at a time. Deep orange on upper petals, lower petals tipped same color. Three lower petals almost entirely covered, deep, pure, unmarred yellow. Distinct and very striking.

Primulinus—blooms in 82 days

5c ea., 10 for 45c, 100 for \$4.00

### APRICOT LASSIE

Glowing Apricot, central petal being a goldenrod yellow with a slight feather of orange. Attractive for dainty decorations.

Ruffled Lacinated—blooms in 67 days

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

### BUTTERBOY

Buttercup yellow flowers, with red penciling on lower petals only. Nicely placed on spike. Many awards to its credit.

Primulinus—blooms in 66 days

5c ea., 10 for 45c, 100 for \$4.00

### EARLY ORANGE

One of the fine new Primulinus Grandiflora type gladiolus. Beautiful bright orange color which is very popular for bouquets and table decorations. Indeed beautiful. This variety is one of the very earliest of its kind.

Prim. Grand.—blooms in 61 days

10c ea., 10 for 90c, 100 for \$8.00

### GOLD BUG

Beautiful, deep golden buttercup yellow. Individual floret very distinctive and beautiful. Grows tall with spikes which are usually bent, giving it a very attractive appearance. Wonderful for floral work.

Ruffled Primulinus—blooms in 79 days

10c ea., 10 for 90c, 100 for \$8.00

### GOLDEN FRILLS

Intensely ruffled, well opened flowers of deep, rich daffodil-yellow, with rose-red lines on lower petals. Prize winner.

Primulinus—blooms in 66 days

5c ea., 10 for 45c, 100 for \$4.00

### GOLDEN LIGHT

Fine, handsome spike with large flowers. Soft, deep sulphur-yellow upper petals. Lower petals a very rich deeper yellow. Both colors blend perfectly. A first class florist variety.

Primulinus—blooms in 71 days

5c ea., 10 for 45c, 100 for \$4.00

### GOLDEN SLIPPERS

Upper portion deep salmon, or shrimp pink with softest golden tint, lower petals same, with throat markings of soft daffodil yellow, beautifully feathered with narrow lines of light rose pink. Lovely indeed.

Ruffled Primulinus—blooms in 53 days

5c ea., 10 for 45c, 100 for \$4.00

### GOLDEN SNAPDRAGON

Refined creamy white. Lower central petals rich canary-yellow. Gracefully curved petals resemble a snapdragon flower. Intense ruffling.

Snapdragon—Ruffled—blooms in 66 days

15c ea., 10 for \$1.20, 100 for \$10.00

### LITTLE RED STAR

Small, gracefully placed, upright flowers of fiery deep scarlet self-color. A little darker in throat. Stigma and anthers also upright, giving very torch-like and pretty appearance.

Plain Petaled—blooms in 49 days

10c ea., 10 for 90c, 100 for \$8.00



## Valuable for the Dainty Floral Decorations MINIATURES of BEAUTY

### APACHE

Graceful plant, florets 2 1/2 to 3 inches, many open at a time, color a deep rose-red and purple, large throat colorings of dark velvety red. A showy variety.

Miniature Upright—1935

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

### CHARMING

A very odd variety of this type. Deep, tall, rose-pink, mottled deep red on all throat petals. Try this new variety.

Miniature Upright—1939

25c ea., 10 for \$2.00, 100 for \$17.00

### CUTIE

Light pink ground color, with intense deep rose blotches in throat of florets. Grows very tall, with erect, straight stems. A new addition to the miniature family. Good substance, standing the winds and heat wonderfully well. A fine addition to the new miniature collection we are offering.

Miniature Upright—1940

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

### IMP

This variety is entirely new for color in the primulinus type. Deep rose-purple blotched cream on lower throat petals, bordered yellow. 8 to 10 lovely florets open, on a fine spike. This variety has a future for its dainty decorative possibilities. Be the first one to exhibit this variety in your garden. The only variety in this color class.

Miniature—blooms in 65 days

25c ea., 10 for \$2.00, 100 for \$17.00

### IMPROVED LACINATUS

The name describes this beautiful new variety of this type. If you recall, this variety bears the name of its parent Lacinatus that was introduced at \$1000.00 per bulb. A forerunner of a new race. Rose-pink with florets much larger than the former variety. A beautiful decorative.

Lacinated—blooms in 70 days

15c ea., 10 for \$1.20, 100 for \$10.00

### PERIWINKLE

Here is a beautiful baby or miniature upright gladiolus. One of the finest rose-purple upright baby glads to grow. Deep reddish-purple throats.

Miniature Upright—blooms in 72 days

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

### RAYON

A new blend of colors and shades are represented in this variety introduced for the first time. Light tan blushed a deeper salmon. Throat markings on lower petals. Light blue cast on outer edges of petals. Large for this type. Excellent for cutting.

Lacinated—blooms in 65 days

15c ea., 10 for \$1.20, 100 for \$10.00

### TOPS

Rosy pink, with a unique marking of black on both lower petals. Truly a novelty gladiolus worthwhile.

Miniature Upright—blooms in 77 days

15c ea., 10 for \$1.20, 100 for \$10.00

### WISP

One of the new outstanding varieties of the miniature family. Slender stems, with small, light pink florets. Good.

Miniature Lacinated—blooms in 79 days

25c ea., 10 for \$2.00, 100 for \$17.00

## Something New to Grow in Your GARDEN SPECIES

### BRENCHLEYENSIS

An early Gandevensis Hybrid in this Type. Color of a richest scarlet with a rich yellow throat. In this type you will find many open at one time of a fair size floret. We have a small stock to offer this year.

Early Flowering

75c per bulb

### COOPERII SPECIES

Fine foliage with good size florets. Plant 3 feet and up. Yellow color with red flaking. One of the rare species.

Medium Late Flowering

75c per bulb

### CRASSIFOLIA

Medium height plant, with numerous blooms on as many as three or more spikes from one bulb. Small flowers, of a delicate pink color and as many as 40 blooms on the main spike. Flowers blotched red. Size of florets from 3/4 inch to 1 inch in size. One of the best in the small Africa Species. Very scarce.

Late Flowering

\$1.00 per bulb

### DELPHI

Very valuable for crossing. One-half Quartinianus blood. One of the finest reds, rich and fiery in color, in fact the best in the Autumn Flowering.

Late Flowering

75c per bulb

### DRACOCEPHELUS

One of the most fascinating varieties we grow. It is the best of the South African Species that is known for size, blooms measuring 2 to 3 inches. Grows very tall on a fine upright stem. Color green, with yellow throat. Bend back petals of florets, looks like a spray orchid. Fine for table or corsage work.

Early Flowering

25c ea., 10 for \$2.00, 100 for \$17.00

### OSCEOLA

Also one-half Quartinianus blood. Richest scarlet color. Very heavy foliage with unusual heavy texture. Valuable for crossing.

Late Flowering

75c per bulb

### QUARTINIANUS

Immensely tall spike and heavy foliage. Very late flowering, with color of brick red and throat yellow. Valuable for late flowering.

Late Flowering

75c each

### SOUTH AFRICAN SPECIES

This variety of species has created a sensation whenever shown on the show table. As many as 40 to 50 blooms on the main spike, and in addition 4 secondary spikes from one bulb. Ground color near white, flaked a brownish pink on red. Fair height, and a real novelty.

Late Flowering

\$1.00 each

## Please Read Carefully Before Ordering

**TERMS . . .** Remittances must accompany all orders in the amount of \$2.00 or less. Orders for more than this amount will be accepted on a deposit of 25% and will be shipped C.O.D. for the balance. On all orders sent C. O. D. customer is required to pay for the actual transportation charges and the amount charged by the Express Company or Post Office Department for handling C. O. D. shipments. Orders for less than \$1.00 not accepted as these can only be filled at a loss. Send bank draft, express or postal money order, or if more convenient for you, we will accept your personal check. 50 bulbs of a variety may be purchased at the 100 bulb rate.

**GUARANTEE . . .** We guarantee safe arrival of all shipments. All our bulbs have been inspected by our State Department of Entomology and have been given a certificate as FREE FROM GLADIOLUS THRIPS and DISEASES. We also guarantee that each variety will be true to name.

**QUALITY . . .** We exercise great care in growing and caring for the bulbs at all stages. All bulbs sent out are strictly young stock. Our curing and storing methods are also superior. All this goes to make QUALITY. Your success depends upon quality and our success depends upon yours. Kunderd Gladioli grow and will produce marvelous results.

**TRANSPORTATION CHARGES . . .** We prepay shipping charges on all retail gladiolus orders forwarded during the regular shipping season which begins soon after February 15th. Earlier shipments can be made if desired, but these go forward express charges collect to insure against freezing. We do not prepay shipments outside the United States proper. Cash must accompany all orders outside the United States for the amount of the order and shipping costs. We will not assume any responsibility for loss in transit. Customer must insure against all risks.

**CLAIM FOR SHORTAGES . . .** These should be made immediately upon receipt of goods.

**SUBSTITUTION . . .** From many years' experience, we have found that when out of certain varieties ordered, the customers prefer the substitution of a similar or better variety, rather than a refund. Therefore, we carry out this plan. If you do not wish any substitutions, please advise when placing your order. However, we do reserve the right to make substitutions on all special collections.

**SHIPPING . . .** In view of the present shortage of labor we ask our customers to be patient in asking for delivery. Orders are accepted and assorted as to states then shipped at proper time for planting in your locality.

**ALL ORDERS WILL BE SHIPPED PROMPTLY PROVIDING WEATHER IS SUITABLE FOR PERISHABLE SHIPMENTS.**

**COMPLETE CULTURAL INSTRUCTIONS WILL ACCOMPANY EACH ORDER.**



# HARDY

## Phlox

**EXQUISITE - COLORFUL  
COLLECTION that WILL  
GIVE SATISFACTION**

Varieties of Phlox we list this Spring are the best for the home culture, and will thrive in any type of soil. They will bloom profusely year after year. It is well for best results to spray early with Bordeaux Mixture to get results in the event of disease caused by wet weather, etc. Phlox are gorgeous for background plantings. ALL ROOTS ARE NORTHERN GROWN STOCK OF FINEST AND BEST QUALITY, SURE TO GROW.

**Tigress** **GORGEOUS  
and  
OUTSTANDING**

**THIS NEW VARIETY  
INCLUDED IN EVERY  
COLLECTION . . . Order Today!**

This, our Anniversary gift to you, will be included in this fine collection of Phlox. Ten different varieties including Tigress, the bright orange Phlox, marveled at by everyone who sees it growing. This collection of Phlox is the very finest group of colors you could well afford to plant for best results.



# 10 HARDY PHLOX ROOTS

*Postpaid  
to You  
for only*

# \$2<sup>25</sup> 2.

**THIS COLLECTION INCLUDES THE  
VERY FINEST VARIETIES EVER PRODUCED**

**PRIME MINISTER** — Pure white, with vermillion red eye.  
**ANNIE LAURIE** — Beautiful salmon. Large trusses.  
**THOR** — Deep salmon pink.  
**MORGENROOD** — Bright rose shade of red, with deeper eye.  
**CHIEFTON** — Flaming scarlet, tinted crimson. Very showy.

**R. P. STRUTHERS** — Richest rosy red, scarlet red eye.  
**TIGRESS** — New orange scarlet. Very large flowers.  
**FUERBRAND** — Flaming orange scarlet, tinted with carmine.  
**WM. KESSELRING** — Plum purple shading to dainty lilac eye.  
**ROSENBURG** — Deep purple.

**PLANTS WILL BE SHIPPED AT  
PROPER PLANTING TIME - Order Now!**

## Magnificent PACIFIC HYBRIDS DELPHINIUM

**BEAUTY  
EVERLASTING**

**LARGE FLOWERING—DOUBLE TYPE—GREATEST BEAUTY  
FIELD GROWN — PLANTS THAT HAVE BLOOMED**

The Prize Winners over all Delphinium are the massive flowering Pacific Hybrids. Gorgeous colorings range from deepest blues, lavenders with pink tints, to the magnificent bi-colorings that rival orchids.

Flowering spikes 3 to 5 feet high, closely packed individual flowers 2 to 3 inches across. Double semi-double. Very free from disease and resistant to mildew which make Delphinium a problem to grow.

35c ea., 3 for \$1.00, Postpaid

## New and Beautiful HEMEROCALLIS

**"YELLOW WONDER"**

We are very proud to offer this unusual Hemerocallis our own origination to you. What would you think of this type of flower with ruffled petals? This variety not only is ruffled but grows tall and has the finest and heaviest texture petals of any we have ever grown. Grows 4 feet tall, richest golden yellow color, with excellent foliage of richest green. This variety is an excellent addition to the Day Lily Family.

**35<sup>c</sup> each  
3 for \$1<sup>00</sup> Postpaid**





*Garden  
for  
Victory*

Big - Juicy - Delicious Berries Growing  
in Your Own Garden - Best Varieties



# Strawberry PLANTS

**STRAWBERRIES ARE SO  
EASY TO GROW**

Raise your own Strawberries in your own backyard. Just think of the pleasure you will have eating FRESH FROM YOUR OWN GARDEN berries that are Nature's finest. There isn't anything that you can plant in a small area that will produce so quickly and profitably. We offer the best for the home plantings and for commercial use. Grow two or more of these fine varieties and you will have berries from June until late Fall. Complete your Victory Garden with berry plants. Fruit demands top prices everywhere.

## *New!* ROBINSON EXCELS IN QUALITY—SIZE

The New Robinson—Mid-Season variety originated in the heart of the strawberry growing section of Michigan is rapidly growing in popularity. It is considered by those who have grown it to be the most profitable of all varieties. Yields in the past season were one-half again as many berries as Premier. It brought a premium on the market due to its firmness, and scarlet red color. Vigorous grower and heavy plant maker. Plant now and secure yourself of plenty of fruit next berry season.

**25 Plants \$1<sup>75</sup> - 50 for \$2<sup>95</sup> - 100 for \$4<sup>95</sup> - 250 for \$8<sup>50</sup>**

## STRAWBERRY VARIETY - GUARANTEED QUALITY

**Giant Gem Everbearing** — Big Three Crop Variety. You will have berries in Spring, Summer and Fall. Plant this Spring this fine everbearing variety and you will be assured this coming Fall a bumper crop. Then after the first year excellent berries will be yours three times in one year. Excellent flavor and jumbo size berries. Very productive.

**25 Plants \$2<sup>35</sup> 50 for \$3<sup>85</sup> 100 for \$6<sup>15</sup> 250 for \$13<sup>50</sup>**

**Blakemore** — Extra Early berries of a bright red color. Always is a favorite for long distance shipping. Delicious berries that will endure adverse weather conditions. Succeeds as a fine variety to grow as a good commercial variety.

**25 Plants \$1<sup>15</sup> 50 for \$1<sup>95</sup> 100 for \$3<sup>25</sup> 250 for \$6<sup>25</sup>**

**Dunlap** — Spring Bearing, medium large berries. Darkest rich crimson, deep red flesh. Very vigorous grower, healthy and unusually productive. Hardy in all climates and grows in all kinds of soil. A real home-grown garden variety to grow.

**25 Plants \$1<sup>15</sup> 50 for \$1<sup>95</sup> 100 for \$3<sup>25</sup> 250 for \$6<sup>25</sup>**

**Dorsett** — Medium Early. One of the leading commercial varieties. Beautiful bright red berries with a delightful flavor. Very firm berry, vigorous plant maker. Extra fine quality. Large yield plant.

**25 Plants \$1<sup>50</sup> 50 for \$2<sup>50</sup> 100 for \$3<sup>85</sup> 250 for \$7<sup>25</sup>**

**Fairfax** — Medium Early. Ripens later than the Premier and the Dorsett. Richest dark red color. Berries are firm making it an ideal shipper or lasting berry. Excellent growing habits.

**25 Plants \$1<sup>50</sup> 50 for \$2<sup>50</sup> 100 for \$3<sup>85</sup> 250 for \$7<sup>25</sup>**

**Majestic** — Majestic leads the list of June strawberries. Sparkling red, delicious and sweet large bright red berries growing in many clusters. Richest green plant. Heaviest yield of all plants under test this year.

**25 Plants \$1<sup>50</sup> 50 for \$2<sup>50</sup> 100 for \$3<sup>85</sup> 250 for \$7<sup>25</sup>**

**Ambrosia** — Late bearing variety. Berries are flame red in color, superbly rich in flavor. Extra large uniform berry, which is dependable in every respect. Excellent plant maker.

**25 Plants \$1<sup>75</sup> 50 for \$2<sup>95</sup> 100 for \$4<sup>95</sup> 250 for \$8<sup>50</sup>**

**The Above Prices Are POSTPAID TO YOU — ORDER TODAY!**

## NORTHERN INDIANA GROWN STRAWBERRY PLANTS

## CANNAS — THE SUPERB BEDDING FLOWER

Planting Cannas for the Home Landscape, in beds or in the border make a wonder display. You will find listed varieties of bright colors which will lend themselves for effect. Huge brilliant colors with attractive flowers, giant foliage make a marvelous show. Our roots are all hand selected, grown in fertile soil adaptable for out-door growing. Plant a display of cannas.

**KING HUMBERT** — 4½ feet. Dazzling rich orange-scarlet. Madder-brown foliage. Marvelous plants with heavy foliage of tropical appearance.

**YELLOW KING HUMBERT** — 4½ feet. Large yellow variety with distinct red blotch. Richest green foliage of good texture. Huge blooms.

**THE PRESIDENT** — 4 feet. The favorite of all Cannas. Glowing scarlet with immense large flowers. Green foliage. Very attractive.

**HUNGARIA** — 3½ feet. The very finest satiny rose-pink Canna. Green foliage. Very unusual color in the Canna family.

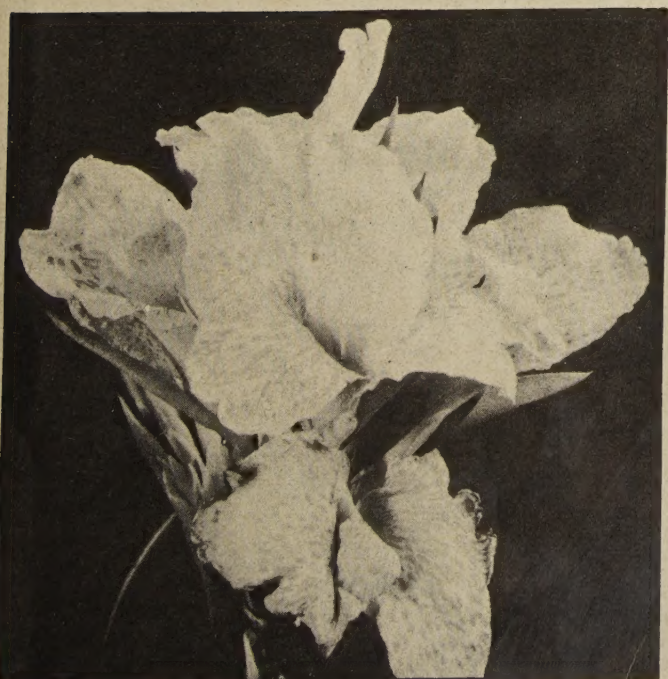
**SHENANDOAH** — 3½ feet. Large trusses of rose flowers. Richest ruby-red foliage. One of the finest to grow.

**WYOMING** — 6 feet. The tallest and finest growing Cannas. Richest orange flowers. Purplish-bronze foliage.

**YOUR CHOICE  
of VARIETIES 5 ROOTS  
for only 95¢ 10 for \$1<sup>50</sup>  
POSTPAID**

**The HOME of QUALITY PLANTS and BULBS**

**KUNDERD GLADIOLUS FARMS • GOSHEN, INDIANA, U. S. A.**





<b>ROSE GLORY —</b> Beautiful lavender pink decorative.....	Each 35c
<b>PRIDE OF CALIFORNIA —</b> Giant novelty red Dahlia.....	Each 50c
<b>MARGARET WOODROW WILSON —</b> Creamy White — Suffused Pink.....	Each 35c
<b>PRIDE OF STRATFORD —</b> Best Orange Red Decorative.....	Each 35c
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One each of the above (4) varieties (Retail Value \$1.55) for only <b>\$1.25</b> POSTPAID	
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<b>\$1.55</b>	

<b>THE COMMODORE —</b> Huge clear yellow decorative.....	Each 50c
<b>JANE COWL —</b> Large bronzy buff and salmon decorative.....	Each 35c
<b>WM. H. HOGAN —</b> Large red and white bi-color.....	Each 50c
<b>ROSA NELL —</b> Very large pink decorative.....	Each 35c
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One each of the above (4) varieties (Retail Value \$1.70) for only <b>\$1.50</b> POSTPAID	
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<b>\$1.70</b>	

### COLLECTION No. 3

<b>MRS. GEO. LE BOUTILLIER —</b> Largest red decorative.....	Each \$ .75
<b>CALIFORNIA IDOL —</b> Very large yellow. Very new.....	Each \$1.00
<b>PRIDE OF AUSTINBURG —</b> New grenadine pink decorative.....	Each \$1.50
<b>SPRINGHILL GLORY —</b> Richest rose red decorative.....	Each \$1.50
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One each of the above (4) varieties (Retail Value \$4.75) for only <b>\$3.50</b> POSTPAID	
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<b>\$4.75</b>	

### COLLECTION No. 4

<b>FIREBALL —</b> Largest formal brilliant red. Very new.....	Each \$2.00
<b>MISS OAKLAND —</b> Largest purest white decorative.....	Each \$1.50
<b>WENOKA —</b> Very large rosy mauve decorative.....	Each \$1.50
<b>PACIFIC SPLENDOR —</b> White suffused lavender. Very new.....	Each \$1.50
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One each of the above (4) varieties (Retail Value \$6.50) for only <b>\$5.00</b> POSTPAID	
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<b>\$6.50</b>	

**KUNDERD GLADIOLUS FARMS**

**Goshen, Indiana, U.S.A.**